



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-05-2012 PAGE: 1 of 1

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No 401768		Contract Dt 10-05-2012		Revision Dt		Rev# 0		Advertiser MENENDEZ FOR SENATE, INC		Brand BOB MENENDEZ FOR US SENATE		Product Code POLITICALS				Station/Market WABC - NEW YORK							
Agency Est#			CMS # 245923		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-15-2012		End Date 10-15-2012		Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 245923					
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
1	10-15-2012	10-15-2012	05:15AM - 06:00AM	AM EWN THIS MORNING 5-6AM (7426)					7	30	X							1	800	1	800.00		
2	10-15-2012	10-15-2012	08:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)					7	30	X							1	1,800	1	1,800.00		
3	10-15-2012	10-15-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)					7	30	X							1	2,400	1	2,400.00		
4	10-15-2012	10-15-2012	11:00AM - 12:00PM	DA THE VIEW (10707)					7	30	X							1	3,500	1	3,500.00		
5	10-15-2012	10-15-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)					7	30	X							1	1,400	1	1,400.00		
6	10-15-2012	10-15-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)					7	30	X							2	4,000	2	8,000.00		
7	10-15-2012	10-15-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)					7	30	X							1	2,200	1	2,200.00		
																			Contracted Gross Total:		8	20,100.00	
																			Actual Gross Total:		8	20,100.00	
																			Agency Commission:			3,015.00	
																			Net Total:			17,085.00	
Month/YR			Preempted		Made Good		Contract Total		Adjustments										Actual Total				
Oct 12			0.00		0.00		20,100.00		0.00										20,100.00				
TOTAL			0.00		0.00		20,100.00		0.00										20,100.00				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood